



Robotic Industries Association

# The North American Robotics Market: First Quarter 2014 Update



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## Strong Start to 2014

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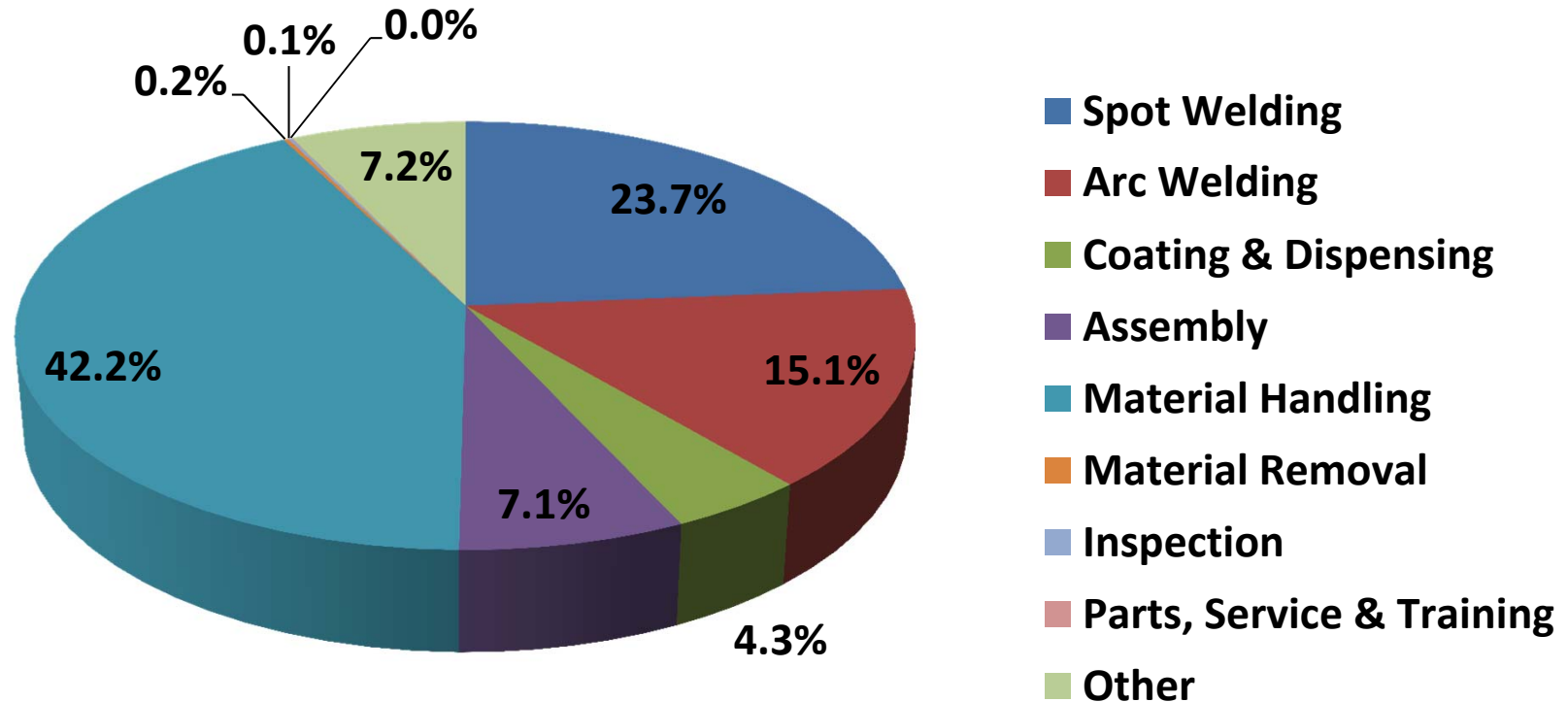
*Second Highest Level of Robots Ordered EVER in  
1Q 2014*

Order Units	<b>5,938</b>
Order Dollars	<b>\$337,926,000</b>

**Units ordered in 1Q 2014 were second only to  
4Q 2012 dating back to when RIA first started  
gathering statistics!**

# Applications – 1Q 2014

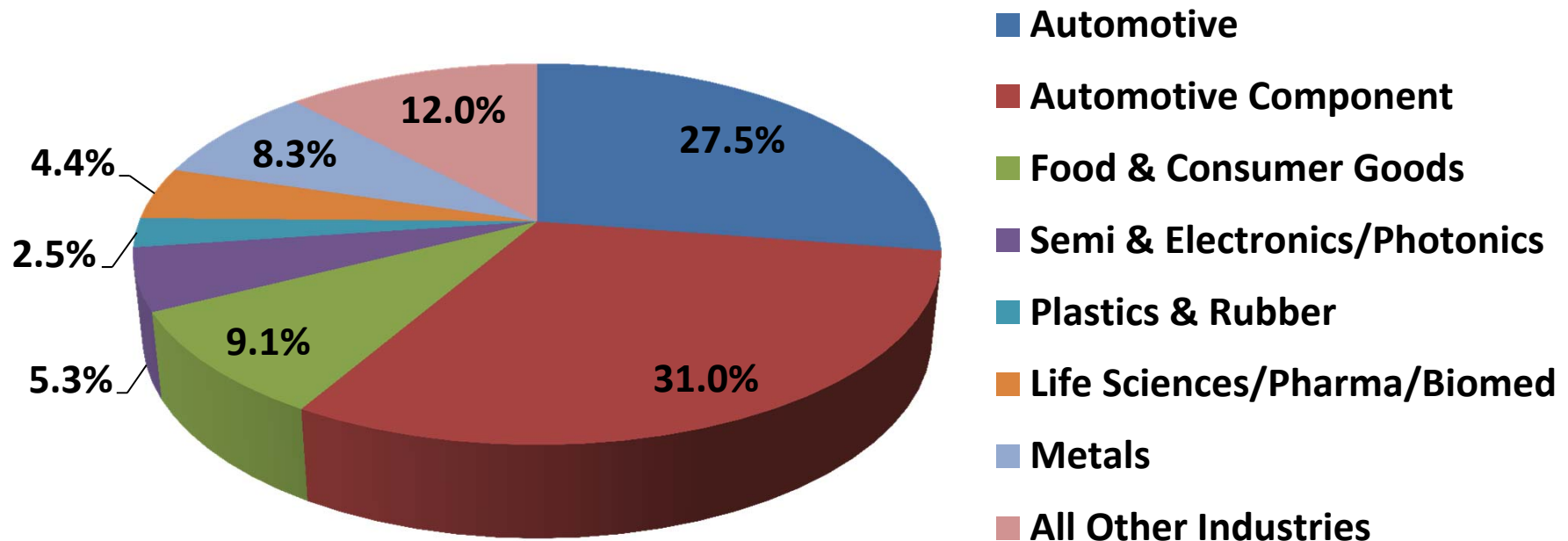
## Percentage Shares – Applications – Robot Order Units



**In 1Q 2014 Material Handling applications were down -7.3% from their shares in 2013 while Spot Welding (+2.7%), Assembly (+1.2%), and Other Applications (+3.7%) were up.**

# Industries – 1Q 2014

## *Percentage Shares – Industries – Robot Order Units*



**In 1Q 2014 we saw a slight shift to automotive related orders when compared to 2013 shares.**

## Growth – 1Q 2014

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### Top Two Applications – Order Units – 1Q 2014

Coating & Dispensing	+24%
Assembly	+18%

### Top Two Industries – Order Units – 1Q 2014

Food & Consumer Goods	+91%
Plastics & Rubber	+55%



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