



Automate 2011 Fact Sheet

What: Automate 2011 Show and Conference

When: March 21-24, 2011

Where: McCormick Place North Hall, Chicago, Illinois

Description: North America's broadest automation solutions show featuring exhibits and conference sessions focused on robotics, machine vision, motion control and related technologies.

Sponsors: Automation Technologies Council, Robotic Industries Association, Automated Imaging Association, Motion Control Association. These trade groups represent some 575 leading manufacturers, component suppliers, system integrators, end users, consulting firms and research organizations from 30 countries.

Highlights:

- Some 170 leading companies from around the world will exhibit the latest solutions and products on the show floor. A systems integrator pavilion will be right at the front of the show, demonstrating how these technologies work together in complete solutions for virtually every industry.
- A special pavilion honors the 50th anniversary of the first industrial robot at a GM facility in 1961. More than one million robots are now used around the world – the pavilion will provide a timeline of the industry's growth and major milestones.
- An Emerging Robot pavilion showcases cutting-edge robots for applications outside of the factory such as virtual presence robots and mobile robots for the home, hospitals, warehouses, and other non-factory environments.
- A special keynote focuses on Robonaut 2, the robot now in space that was developed by NASA & General Motors (Tuesday, March 22, 8:45 am)
- Tom Ridge, former Secretary of Homeland Security, gives a keynote address at 8:45 am on Monday, March 21.

Note: both keynotes are co-sponsored with ProMat 2011, the leading show for the material handling and logistics industry. ProMat is in the South Hall at McCormick Place and is sponsored by the Material Handling Industry of America.

