



Sponsorship Options	Price
Exclusive WiFi Sponsor.....	SOLD OUT
Exclusive Golf Sponsor.....	\$3,500
Charging Station Sponsor.....	\$2,500
Lanyard Sponsor.....	SOLD OUT
Executive Bag Sponsor.....	SOLD OUT
Bag Stuffer Sponsor.....	\$750
Networking Breaks Sponsor.....	\$1,500
Airboat Excursion Sponsor.....	\$2,000
Anniversary Sponsor (RIA 40 th Anniversary, AIA 30 th Anniversary).....	\$250
Mobile App Sponsor.....	\$1,500
Wednesday Night Networking Reception Sponsor.....	\$2,500
Thursday Networking Breakfast Sponsor.....	\$2,500
Thursday Networking Lunch Sponsor.....	\$3,500
Thursday Dinner Party Title Sponsor.....	\$5,000
Thursday Game Night Sponsorships	
• Hoops Sponsor.....	\$1,100
• Dart Sponsor.....	\$1,100
• Pool table Sponsor.....	\$1,100
• Foosball Sponsor.....	\$1,100
• Air Hockey Sponsor.....	\$1,100
Thursday Night Prize Wheel Sponsor.....	\$750
Friday Networking Breakfast Sponsor.....	\$2,500

Exclusive WiFi Sponsor

SOLD OUT

Exclusive Golf Sponsor – One (1) Available

\$3,500

The golf outing is definitely a crowd-pleaser at the conference. With this sponsorship, your logo will be featured on the golf balls for the giveaway as well as onsite signage at the golf lunch. Additionally, **you'll receive one free foursome team for golf.**

Charging Station Sponsor – Four (4) Available

\$2,500

We make sure our attendees are always charged with the [Power Tower Classic](#) Charging Station. With this sponsorship, your company logo and branding will be wrapped around the station. This will provide you with optimal brand awareness onsite as well as branding on all pre-event promotions.

Lanyard Sponsor – Four (4) Available

SOLD OUT

Your logo will be featured prominently on the event lanyards, along with the A3 logo. You'll also be recognized as a sponsor on all pre-event promotions.

Executive Bag Sponsor – One (1) Available

SOLD OUT

The executive bags are a favorite with all attendees, providing a bag to carry all of their literature and giveaways. Have your company name in the hands of attendees by sponsoring the bags they carry to hold all of the information they receive at the conference.

- Sponsor to create and produce 400 high quality tote bags (canvas, tote, nylon, etc.) for distribution to event attendees
- Bags will be distributed at the registration counter when attendees check in
- **Free bag stuffer with this sponsorship** (a \$750 value!)

For an exclusive opportunity, contact [Laura Simpson](#) 734-994-6088.

Bag Stuffer Sponsor – Four (4) Available

\$750

Reach every attendee at the show with this sponsorship. Place 400 of one promotional item in the 2014 tote bag – this can be brochures, pens, hats, mugs, flash drives or any airline approved, easily transportable item. Your company name and contact information will be in the hands of every attendee when handed a tote bag at registration when they pick up their badge.

Networking Breaks Sponsor – Four (4) Available

\$1,500

There will be numerous networking breaks throughout the 2 ½ day event. Your logo will be prominently featured on all networking break signage for the entire event. You will also be featured as a sponsor on all pre-event promotions.

Airboat Excursion Sponsor – One (1) Available

\$2,000

The Airboat Excursion is a fun event we're hosting on Friday. This sponsorship gives you tickets for two (2) free riders, an opportunity to give a promotional item to the excursion attendees, a literature giveaway as well as onsite signage with your logo. You'll also be featured on all pre-event promotions as a sponsor.

Anniversary Sponsor

\$250 each

Questions? Contact Laura Simpson at (734) 994-6088 or lsimpson@a3automate.org

2014 marks the 40th anniversary for RIA and the 30th anniversary for AIA. There will be two large signs to celebrate the occasion – one for RIA and one for AIA. Show your support by having your logo featured prominently on one or both of the signs.

Mobile App Sponsorship- Four (4) Available

\$1,500

Your logo will be featured in a banner ad on the event's mobile app. You'll also be featured in the app's game challenge – a photo based scavenger hunt that encourages people to stop by and say hi to those from your company. This sponsorship will give you increased visibility throughout the entire event.

Wednesday Night Networking Reception Sponsor – Three (3) Available

\$2,500

Increase your brand awareness right at the start of the event! You'll receive 2 free guest passes and recognition as a sponsor with onsite signage and branding.

Thursday Networking Breakfast Sponsor – One (1) Available

\$2,500

With this sponsorship, you'll gain extra exposure with onsite signage and a table top at the door of breakfast to welcome attendees and hand out literature.

Thursday Networking Lunch Sponsor– One (1) Available

\$3,500

The Thursday lunch is full of networking opportunities. Sponsor this lunch and you'll not only get a sign at the door and a staffed tabletop, but **you'll** receive two free lunch tickets.

Thursday Night Networking Party Title Sponsor– One (1) Available

\$5,000

The sports-themed Thursday Night Networking Party has always been a hit at the conference! The party allows you to get to know your fellow industry colleagues in a fun, casual setting. With the title sponsorship, your company will receive signage at the door, 1 free giveaway for the prize wheel, a part in the mobile app game challenge and 2 free party tickets.

Thursday Night Party Sponsorships

Sponsor one of the many games being played Thursday night. Receive signage at the game, a part in the mobile app game challenge, a free giveaway for the prize wheel as well as a prize on behalf of your company to the winners of the sponsored sports game (cost included in price).

- Hoops Sponsor - \$1,100
- Dart Sponsor - \$1,100
- Pool Table Sponsor - \$1,100
- Foosball Sponsor - \$1,100
- Air Hockey Sponsor - \$1,100

Thursday Night Prize Wheel Giveaway Sponsor– Five (5) Available

\$750

At the Thursday night party we'll have a game wheel for people to spin. Attendees will win one of the prizes you provide for the game. Prizes can include brochures, pens, hats, mugs, flash drives or any airline approved, easily transportable item.

Friday Networking Breakfast– One (1) Available

\$2,500

With this sponsorship, you'll gain extra exposure with a branded sign at the door and a table top at the entrance of breakfast.



PACKAGE SAVINGS			
PACKAGE	NUMBER AVAILABLE	COST	QUANTITY
Exclusive WiFi Sponsor	1	SOLD OUT	
Exclusive Golf Sponsor	1	\$3,500	
Charging Station Sponsor	4	\$2,500	
Lanyard Sponsor	4	SOLD OUT	
Executive Bag Sponsor	4	SOLD OUT	
Bag Stuffer Sponsor	4	\$750	
Networking Breaks Sponsor	4	\$1,500	
Airboat Excursion Sponsor	1	\$2,000	
RIA 40 th Anniversary Sponsor	25	\$250	
AIA 30 th Anniversary Sponsor	25	\$250	
Mobile App Sponsor	4	\$1,500	
Wednesday Night Reception Sponsor	3	\$2,500	
Thursday Networking Breakfast Sponsor	1	\$2,500	
Thursday Networking Lunch Sponsor	1	\$3,500	
Thursday Night Party Title Sponsor	1	\$5,000	
Game Night Sponsor: Hoops	1	SOLD OUT	
Game Night Sponsor: Darts	1	\$1,100	
Game Night Sponsor: Pool Table	1	\$1,100	
Game Night Sponsor: Foosball	1	\$1,100	
Game Night Sponsor: Air Hockey	4	\$1,100	
Prize Wheel Giveaway Sponsor	5	\$750	
Networking Break Sponsor	4	\$1,500	
Friday Networking Breakfast	1	\$2,500	

Net Total _____

SPONSORSHIP CONTRACT

Name: _____
Title: _____
Company: _____
Address: _____
City/State: _____
Zip/Postal Code: _____
Country: _____
Telephone: _____ Fax: _____
Email address: _____

I am authorized to execute this contract on behalf of the company above. I understand that all show sponsorships must be paid in full in advance of the start date.

Signature: _____ Date: _____

Total Cost of Sponsorships (NET): \$ _____

Payment Information

Enclose a check or money order payable to Association for Advancing Automation in U.S. funds drawn from a U.S. bank, or pay conveniently with credit or wire transfer.

Payment Options: Credit Card Check Enclosed Send Invoice, PO # _____

Cards accepted: MasterCard VISA American Express Discover

Card Number: _____

Expiration Date: _____ Security code: _____

Name on Card: _____

Authorized Signature: _____

Submission Instructions

Email Laura Simpson at lsimpson@a3automate.org or fax +1 734-994-3338. For more information call +1 734-994-6088.



900 Victors Way, Suite 140 • Ann Arbor, Michigan 48108 USA

Questions? Contact Laura Simpson at (734) 994-6088 or lsimpson@a3automate.org