



Association for Advancing Automation (A3) Events Privacy Policy

In accordance with the new GDPR compliance regulations, please read the following information carefully.

This privacy policy sets out the basis on which your personal data will be processed by the Association for Advancing Automation (A3) and its daughter associations: AIA – Advancing Vision + Imaging, Robotic Industries Association (RIA), Motion Control and Motors Association (MCMA), and A3 Mèxico.

1. Information Collected from You

Information collected at the time of registration including but not limited to name, title, company, company address, phone number, email address, special event information (i.e. shirt sizes, golf orientation, etc.) and special dietary restrictions.

The event host (A3 or any of its daughter associations) may also ask you to complete surveys used for research and event improvement purposes however responses are not required.

2. Information Storage

Registration information will be stored in the Association for Advancing Automation's database with appropriate security measures in place to protect your privacy. In the case of a security breach, you will be contacted within 72 hours of discovery to inform you of any follow-up measures in progress.

3. Use of Your Information

The Association for Advancing Automation and its daughter associations **do not** share or sell your information to any third party groups. By consenting to opt-in for information, you will be subject to being sent any of the following information:

- Monthly newsletters from each of the associations
- Email marketing campaigns for current and future events
- Emails regarding current registrations, financial information (balances due, payment information, etc.), and follow-up information to registrations at a specific event

4. Your Rights

At any time, you have the right to request the Association for Advancing Automation to disclose any and all personal data tied to you.

If you no longer wish to receive communications from the Association for Advancing Automation, you may notify the association by using the "opt out" and "unsubscribe" links at the bottom of all electronic communications. Please note that opting out of a communication will only remove you from that specific campaign. Unsubscribing from all emails will remove you from ALL association emails and is not recommended for association members.

You have the right to request that your personal data be deleted and any permissions given to third-party providers immediately be ceased. Please note that minimal information may need to be kept in our database for financials or event attendance status. Should this be required, you will be notified as to what information will be kept and corresponding reasoning. Upon deletion, you also have the right to request a "deletion receipt" to show that your information has been removed.