



Robotic Industries Association

Robotic Industries Association Mission Statement

RIA drives innovation, growth, and safety in manufacturing and service industries through education, promotion, and advancement of robotics, related automation technologies, and companies delivering integrated solutions.

RIA Board Mission Statement

We seek to help the Robotics Industry understand and respond to the changing needs of our industry and of our membership; grow the association; and ensure that RIA is the Association of choice for constituencies within the robotics community.

The RIA Board

The RIA Board fulfills its mission of providing the RIA President and staff with counsel and support by offering feedback on RIA services, serving as an objective source of expertise, and addressing broader industry and member questions such as:

- What are our membership's most important needs?
- What is RIA doing to meet those needs?
- Is RIA providing appropriate services for every designated segment of our industry?
- How do our industry and our membership perceive the Robotic Industries Association?

To help answer these questions, board members are expected to seek out information in their industry segments. They also advise the RIA President about regional, national and global association opportunities.

Attributes of RIA Board Members

The characteristics of a strong board member include: expertise in their designated segment of the robotics industry; reputation as an industry leader; talent as a communicator; reflective of the diversity of our industry; committed to RIA's mission; and the willingness to work cooperatively in a "leave your logo at the door" environment.



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Roles and Duties of an RIA Director

As a Board Member, you'll be asked to:

- Be familiar with and supportive of Association activities: RIA's business goals; RIA's financial performance and trends; RIA sponsored programs and events; RIA committee activities.
- Encourage, recognize and support the vital activities of volunteers and staff.
- Keep all board meeting discussions confidential when required, as well as any other material that prudence would suggest be held confidential when it comes to you as a board member.
- Commit to avoiding conflict of interest or using the association to gain competitive advantage over another RIA member.
- Know RIA's business objectives and be willing to "market" the association by soliciting and referring to new members and suggesting changes to improve RIA's activities.
- Advise the RIA President on the effectiveness of RIA's initiatives, programs and events.
- Offer opinions about member attitudes, industry affairs and business trends and conditions to the President.
- Attend all Board meetings.

To our RIA Board Members:

RIA's success is tied directly to the technology, economic vitality and prosperity of its members. That is where you, as a Robotic Industries Association Board Member, play a vital role.

As the "eyes and ears" of the robotics community, and a sponsor of our association in that community, you can help me better understand the needs of our members. By doing so, you're also helping our industry become more successful.

Thank you for your commitment to serve as an RIA Board Member. We value your contributions and are proud that you're part of the RIA Team!

Jeff Burnstein
President
Robotic Industries Association

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